SAN FRANCISCO & OAKLAND

OPPORTUNITIES FOR SPONSORS

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ABOUT THE INTERNATIONAL AIDS CONFERENCE

The International AIDS Conference is the largest gathering on HIV and AIDS in the world. First convened during the peak of the AIDS epidemic in 1985, it continues to provide a unique forum for the intersection of science, advocacy and human rights. Each conference is an opportunity to strengthen policies and programmes that ensure an evidence-based response to the epidemic. The conference also serves as a focal point to intensify political and financial commitments to AIDS.

Five reasons to attend:

- Be part of a best-in-class programme with more than 300 sessions, workshops and activities featuring high-level leaders and top scientists
- Learn new trends, data, and research
- Showcase your products and services to a large relevant audience of programme implementers, funders, scientists and the community at a world class conference centre with excellent opportunities for exhibiting and branding
- Expand your network of contacts through excellent opportunities to engage with clients and partners
- Demonstrate your commitment to the HIV response: Be recognized on the conference website, in print documents and through social media with a reach to more than 3.3 million people through direct conference channels

Your financial contribution will:

Broad participation by all those playing a role in the fight against HIV/AIDS by enabling lower fees for conference delegates from low- and middle-income countries, ensuring that sufficient scholarships are available for people living with HIV/AIDS and young scientists, and supporting outreach and networking platforms such as the Global Village and Youth Programme. Ample opportunities will be available to acknowledge your support throughout the conference.

20K PARTICIPANTS

FROM MORE THAN 170 COUNTRIES

100 EXHIBITORS

MORE THAN 350 SESSIONS

345 ORIGINAL MEDIA STORIES IN MAJOR NEWS OUTLETS

1600 SCHOLARSHIPS

AIDS 2020 CO-CHAIRS

For each International AIDS Conference, a Conference Coordinating Committee (CCC), comprised of a diverse group of international experts, is appointed. It sets overall conference policies and priorities and ensures that the conference pillars of community, leadership and science are reflected across the agenda. Representing the host cities of Oakland and San Francisco, Cynthia Carey-Grant and Monica Gandhi will join IAS President Anton Pozniak in leading the AIDS 2020 CCC.

Find the full list of conference committees and their members here.

CYNTHIA CAREY-GRANT

AIDS 2020 Local Co-chair, Oakland

Advocate for women, communities of colour, and justice

MONICA GANDHI

AIDS 2020 Local Co-chair, San Francisco

Global and local clinician

ANTON POZNIAK

AIDS 2020 International Chair

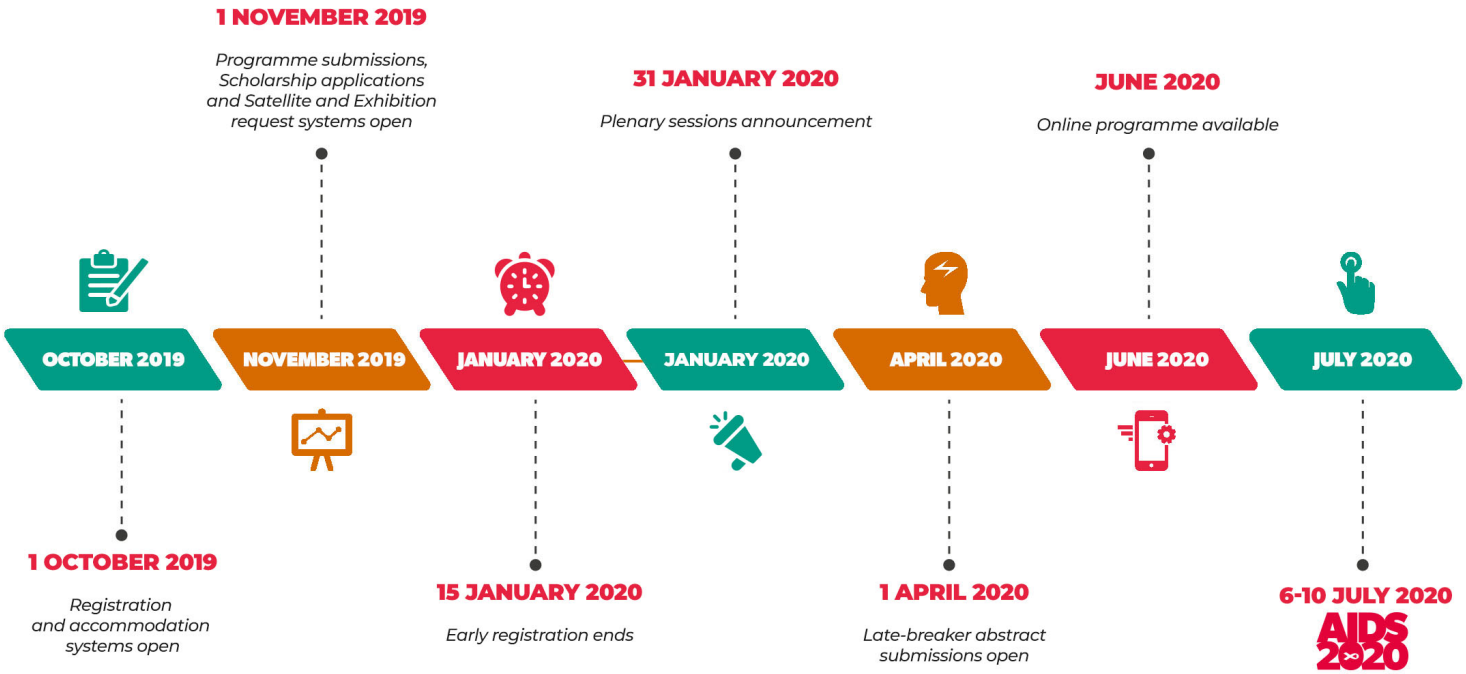
International scientist and researcher

VENUES

The Moscone Center
747 Howard St.
San Francisco, CA 94103
www.moscone.com

Oakland Convention Center
550 10th Street,
Oakland, CA 94607
www.oaklandconventioncenter.com

KEY DATES



CORE PROGRAMME

The core conference programme includes more than 150 sessions, which are a combination of abstracts (oral abstract sessions, poster discussion sessions, and bridging sessions) and invited speaker sessions (plenary sessions including keynote presentations, special sessions, and symposia).

Conference sessions fall into five tracks, offering the highest calibre of state-of-the-art knowledge and peer-reviewed research: Track A – Basic and Translational Research; Track B – Clinical Research; Track C – Epidemiology and Prevention Research; Track D – Political Research, Law, Policy and Human Rights; Track E – Implementation Research, Economics, Systems and Synergies with other Health and Development Sectors; and Track F – Social and Behavioural Research.

GLOBAL VILLAGE AND YOUTH PROGRAMME

The Global Village is a diverse and vibrant space where communities and youth gather from all over the world to meet, share and learn from each other. It intersects with the main conference programme, blending scientific sessions with cultural activities, live performances, networking zones, marketplace booths, a Youth Pavilion and art exhibits, creating a space for communities and youth to demonstrate the application of science and good leadership. The Global Village is open to the general public and conference delegates alike, and admission is free. The Global Village and Youth Programme is created from public applications from diverse individuals, groups and organizations.

SATELLITE SYMPOSIA

Satellite symposia take place in the conference centres, but are fully developed and coordinated by the organization hosting the satellite. Satellite symposia are available for a fee, based on the room capacity and time slot. Conference organizers review the content of each symposium to ensure that it meets the scientific and ethical principles of the conference, and allocate slots based on the overall conference programme.

PRE-CONFERENCES

On 4 and 5 July 2020, partners are invited to organize one or two-day pre-conferences at the conference venues for which the IAS will make meeting space and logistics support available for a fee. Pre-conference participants number from 100 to more than 1,000, and the events engage delegates in population-specific or issue-specific programming that is HIV- and AIDS-related. Meeting organizers have full discretion over the programme, deciding if the meeting is open or invite-only and if it is free or requires additional registration.

PRELIMINARY CONFERENCE SCHEDULE

Saturday 4 July	Sunday 5 July	Monday 6 July	Tuesday 7 July	Wednesday 8 July	Thursday 9 July	Friday 10 July
Pre-conferences 09:00 - 18:00	Pre-conferences 09:00 - 18:00		Satellite Symposia 07:30 - 09:00	Satellite Symposia 07:30 - 09:00	Satellite Symposia 07:30 - 09:00	Satellite Symposia 07:30 - 09:00
		Satellite Symposia 08:00 - 10:00	Break 09:00 - 9:15	Break 09:00 - 9:15	Break 09:00 - 09:15	Break 09:3 - 9:15
		Break 10:00 - 10:15	Plenary Session 09:15 – 10:45	Plenary Session 09:15 – 10:45	Plenary Session 09:15 – 10:45	Plenary Session 09:15 – 10:45
		Satellite Symposia 10:15 - 12:15	Break 10:45 - 11:15	Break 10:45 - 11:15	Break 10:45 - 11:15	Break 10:45 - 11:15
		Break 12.15 - 12.30	Parallel Sessions 11:15 - 12:45	Parallel Sessions 11:15 - 12:45	Parallel Sessions 11:15 - 12:45	Parallel Sessions 11:15 - 12:45
		Satellite Symposia 12:30 - 14:30	Poster Viewing 12:45 - 14:30			Break 12:45 - 13:00
		Break 14:30 - 14:45	Special Sessions 13:30 - 14:30			Rapporteur Session 13:00 - 15:00
		Satellite Symposia 14:45 - 16:45	Networking 14:30 - 15:30			Break 15:00 - 15:15
		Break 16:45 - 17:00	Parallel Sessions 15:30 - 17:00	Parallel Sessions 15:30 - 17:00	Parallel Sessions 15:30 - 17:00	Closing Session 15:15 - 16:15
		Satellite Symposia 17:00 - 19:00	Break 17:00 - 17:30	Break 17:00 - 17:30	Break 17:00 - 17:30	
		Break 19:00 - 19:15	Satellite Symposia 17:30 - 19:30	Satellite Symposia 17:30 - 19:30	Satellite Symposia 17:30 - 19:30	
		Opening Session 19:15 - 21:00				

Satellite Symposia

Programme / Sessions

Breaks

AIDS 2018
Imperial logistics
DELEGATE

SPONSORSHIP PACKAGES

AIDS 2020 offers excellent opportunities for corporate partners to demonstrate their support for the HIV response and to showcase their HIV-related work. We offer attractive sponsorship packages for maximum visibility before, during and after the conference, as well as a range of additional branding opportunities that can be added to a sponsorship package or purchased as a stand-alone. We are also available to discuss customized sponsorship packages tailored to best meet your specific needs.

We offer the following standard sponsorship packages:

DIAMOND SPONSOR

USD250,000 OR MORE (UP TO THREE SPONSORS)

- 10 complimentary conference registrations, including VIP tickets to opening session
- Online and on-site recognition as Diamond sponsor
- Opportunity for press conference
- 36sqm complimentary exhibition space
- Discounts on additional sponsorship items and exhibition space

PLATINUM SPONSOR

USD 150,000 OR MORE

- 8 complimentary conference registrations, including VIP tickets to opening session
- Online and on-site recognition as Platinum sponsor
- Opportunity for press conference
- 18sqm complimentary exhibition space
- Discounts on additional sponsorship items and exhibition space

GOLD SPONSOR

USD100,000 OR MORE

- 6 complimentary conference registrations, including VIP tickets to opening session
- Online and on-site recognition as Gold sponsor
- 18sqm complimentary exhibition space
- Discounts on additional sponsorship items and exhibition space

SILVER SPONSOR

USD50,000 OR MORE

- 4 complimentary conference registrations, including VIP tickets to opening session
- Online and on-site recognition as Silver sponsor
- 9sqm complimentary exhibition space
- Discounts on additional sponsorship items

BRONZE SPONSOR

USD25,000 OR MORE

- 2 complimentary conference registrations, including VIP tickets to opening session
- Online and on-site recognition as Bronze sponsor
- 9sqm complimentary exhibition space

If interested, please contact
jeanne.mencier@iasociety.org

*local taxes apply

OPPORTUNITIES FOR BIOTECH COMPANIES

NEW! We recognize that attending and actively participating in a conference represents considerable financial and time investment for small and emerging companies. To help you utilize the excellent opportunities for networking and business development offered by AIDS 2020, we have created the Innovation Hub: Located in the exhibition hall, the Innovation Hub features branded booths and a stage for a regular programme of company presentations. Use this vibrant space to interactively engage with AIDS 2020 delegates, investors, patients, government representatives and other companies.

Opportunities are limited and applications will be reviewed on a rolling basis. Only emerging life sciences and biomedical companies will be considered to participate in the Innovation Hub. To qualify, the following criteria will be taken into consideration: preclinical proof of principle, company size and annual revenue.

BIOTECH PACKAGE

USD10,000

- 9sqm space in the exhibition hall (space only, with possibility to purchase a shell scheme package at additional cost)
- Opportunity for a company presentation on the innovation hub stage (30 minutes)
- Exhibition booth and company presentation listed in the conference pocket programme and mobile app
- Acknowledgment on conference website and in conference publications
- 2 complimentary conference registrations

COMPANY PRESENTATION ONLY

USD5,000

Biotech companies can opt in for a company presentation only on the innovation hub stage. These 30-minute presentations will allow you to present your latest research, advancements and goals. This offer includes two complimentary conference registrations.

All company presentations will be listed in the conference pocket programme and mobile app.

If interested, please contact jeanne.mencier@iasociety.org

*local taxes apply

EXHIBITION

AIDS 2020 offers unparalleled opportunities to commercial and non-commercial organizations to showcase their products and services to the world's leading HIV professionals. More than 7,000 square meters of prime exhibition space will be available for bookings from 1 November 2019 onwards. Food outlets and the Business Centre will also be located in the Exhibition to ensure it is a hub for all delegates.

Exhibit booths must be staffed continuously during opening hours on 7-10 July.

EXHIBITOR BENEFITS

Exhibitors registering before the deadline will have the following benefits:

- Company listing in the online and printed programme
- Company listing in the Mobile App
- Company listing on Exhibition signage

EXHIBITOR BADGES

Exhibitors will receive free exhibitor badges offering access to the opening, the closing ceremony and satellite symposia.

Purchased Square Metres	Exhibitor Badges
From 9 to 25m2	3
From 26 to 50m2	6
From 51 to 75m2	10
From 76 to 100m2	15
More than 100m2	20

COSTS

Exhibitors can purchase space only or a shell scheme package. Different rates apply for non-commercial and commercial organizations. More details and prices will be available soon on the AIDS 2020 website.

SPACE ASSIGNMENT AND PAYMENT MODALITIES

Diamond and Platinum sponsors have priority to select their location; stand and floor spaces are then assigned by the conference secretariat on a first-come, first-served basis, according to the dates by which applications are received and fully paid for. Spaces will be grouped in island formations according to the type of organization and standard guidelines.

More details and prices will be available soon on the AIDS 2020 website.

Bookings from
1 November 2019 – 1 April 2020

SATELLITE SYMPOSIA

Satellite symposia provide your organization with a unique opportunity to showcase your work in a setting that will offer you exceptional exposure to the world's leading HIV professionals and the media. They are available for a fee, based on the room capacity and time slot. Conference organizers review the content of each symposium and allocate slots based on the overall conference programme.

To ensure approval, satellite symposia should:

- Reflect and/or support the vision and goals of the conference
- Address HIV/AIDS, co-infections or issues faced by individuals or organizations affected by or responding to the HIV/AIDS epidemic
- Reflect conference policies and goals of diversity and inclusion

SATELLITE SYMPOSIA ORGANIZER BENEFITS

- Listing in the online and printed programme
- Listing in the mobile app
- Complimentary day passes (between five and 20 passes depending on room capacity ordered)

FORMATS

Satellite symposia will take place throughout the day on Monday, 6 July, and in the mornings and evenings from Tuesday, 7 July, to Friday, 10 July.

Satellites are available in different formats, depending on:

- Length (90 or 120 minutes – 90-minute satellites take place only in the mornings from 07:30 to 09:00)
- Room capacity (between 250 and 1,000+)
- Time slot (regular or prime time – for 120-minute satellites only)

Please note that a limited number of rooms is available in each category. Bookings are confirmed on a first-come, first-served basis.

Fees

Rates include room rental and standard AV equipment. Additional services (e.g additional microphones, catering etc.) can be ordered via appointed suppliers. Different rates apply for non-commercial and commercial organizations.

More details and prices will be available soon on the AIDS 2020 website.

Applications from 1 November 2019 – 1 April 2020

CONTACT

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