

## Regional Leadership Partner



### **Bruce Richman, United States** *Prevention Access Campaign*

Bruce is the founding Executive Director of the Prevention Access Campaign's Undetectable = Untransmittable (U=U), a growing international movement to share the revolutionary but largely unknown fact that people living with HIV on treatment with an undetectable viral load cannot transmit HIV to sexual partners. In 2012, nine years after his diagnosis, Bruce learned that U=U. After recognizing that millions of people with HIV and the public were not being informed about this groundbreaking science, he joined with activists and researchers to ensure that the science reaches the people it was intended to benefit. U=U is based on the principle that all people living with HIV have a right to accurate and meaningful information about their social, sexual and reproductive health based on science, not stigma.

Bruce and the U=U campaign have been featured extensively in national and international media, including *The Washington Post*, CBS Evening News, China Global Television, CBC Canada and *The Lancet*. Bruce was honoured as *Healthline* magazine's HIV 2017 Person of the Year and *Plus Magazine's* #1 Most Amazing HIV+ People of 2018. He received the 2017 Partnership Award from the US National Association of State & Territorial AIDS Directors (NASTAD). Bruce has worked in philanthropy and social change for more than 25 years developing cause-related initiatives for high-profile people and brands. He received his Masters in Education from the Harvard Graduate School of Education and his law degree from Harvard Law School.